



Advertising Operations Director

Are you an experienced Ad Operations Manager looking to make the next step or an existing Ad Operations Director looking to build your own team with the freedom to make transformative change?

GRV Media is a high-growth, multi-platform new media company with a 16 year track record. It has 16 active websites (including brands such as HITC, The Boot Room, Reality Titbit and Rangers News), two popular YouTube channels and an Adtech business.

We are looking for an Advertising Operations Director to build and manage a new team to take our advertising optimisation to a new level.

As Advertising Operations Director you will be charged with having a deep understanding of programmatic technology, trends and opportunities for investment, as well as partnering with internal engineering and product teams to improve our programmatic solutions.

You'll be directly involved in driving revenue through strategic partnerships with platform partners, analysis of revenue metrics and identifying opportunities to grow revenue across our network.

The ideal candidate has an expert knowledge of the technical components of programmatic operations, is driven by numbers and creating opportunities to win, and being a part of a team environment.

GRV Media is a UK based, remote company and applicants are asked to apply only if they are prepared to work remotely and preferably have experience of doing so.

Main areas of responsibility:

- Partner with senior leadership, product and engineering on product road maps to support company goals aligned with market demands
- Own all aspects of the GRV Media ad stack from partnership, technology and reporting
- Leverage data analysis and client feedback for optimization strategies and provide solutions for complex campaigns
- Establish partnerships with SSPs with clear performance objectives and liaison between buyers and DSPs for successful execution and troubleshooting
- Identify and close strategic up-selling opportunities

GRV Media Ltd.

Registered address: 18 Mulberry Avenue, Widnes, Cheshire, WA8 0WN

- Build relationships in-market and keep a pulse on trends and initiatives to keep our solutions competitive and best-in-class
- Build best practices, conduct trainings and create internal resources
- Oversee Ad Operations team

Key skills:

- Degree preferred with strong academic record.
- 5+ years experience in a programmatic ad operations role and a deep understanding of technical components
- Excellent relationship-building, communication and presentation skills - working across all levels in the organization (entry-level to executive)
- Ability to balance a number of priorities, working cross functionally to meet internal and external needs with strong problem solving drive.
- Ability to drive and manage through change.

Benefits

- Being involved in interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment
- 20 days paid annual leave, in additional UK bank holidays (or equivalent)

Applying

Apply via email using the link below. Include your CV, a little bit about you and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunities employer.

Seniority Level

Senior level

Employment Type

Full-time

Industry

Online Media, Publishing, Marketing & Advertising

Job Functions

Advertising Operations, Client Relationship Management, Product Management