



Advertising Operations Manager

Are you an Ad Operations Manager looking to make the next step - to move publisher side while joining a company with the opportunity to grow your role and responsibilities?

GRV Media is a high-growth, multi-platform new media company with a 16 year track record. It has 16 active websites (including brands such as HITC, The Boot Room, Reality Titbit and Rangers News), two popular YouTube channels and an Adtech business.

We are looking for an Advertising Operations Manager to become part of a new team.

The Advertising Operations Manager is responsible for the management and analytics of all ad partnerships and campaigns across the GRV Media network and partner sites. The role is accountable for partnering with revenue leaders to help grow revenue on our owned and operated sites, and support our clients maximise revenue from their properties.

GRV Media is a UK based, remote company and applicants are asked to apply only if they are prepared to work remotely and preferably have experience of doing so.

Main areas of responsibility:

- Manage aspects of GRV Media's ad stack from partnership, technology and reporting.
- Provide regular performance insights internally and to clients detailing performance, recommending optimizations and proposing new opportunities.
- Operationalise reporting workflow to enable accelerated insight gathering.
- Oversee and participate in day to day relationship management with clients, SSPs, agency trading desks and other buying platforms.
- Evaluate potential new partners, platforms and opportunities for revenue growth.
- Manage inventory stack.
- Analyze, negotiate and execute private marketplace campaigns.
- Troubleshoot issues on live campaigns.
- Partner with finance on monthly billing.
- Participate in client meetings as needed.

Key skills:

- Degree preferred with strong academic record.
- 2+ years of experience in ad operations.
- Excellent analytical and communication skills.

GRV Media Ltd.

Registered address: 18 Mulberry Avenue, Widnes, Cheshire, WA8 0WN

- Ability to balance a number of priorities, working cross functionally to meet internal and external needs with strong problem solving drive.
- Smart and quick proactive learner with organizational agility and attention to detail.
- Willingness and ability to learn and do what is needed to see a project through to completion.
- Effective team player.
- Familiarity in Google Ad Manager, Rubicon, AppNexus, A9, Index Exchange preferred.
- Strong excel skills required.

Benefits

- Being involved in interesting projects with interesting people
- A competitive salary
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment
- 20 days paid annual leave, in additional UK bank holidays (or equivalent)

Applying

Apply via email using the link below. Include your CV, a little bit about you and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunities employer.

Seniority Level

Mid-level

Employment Type

Full-time

Industry

Online Media, Publishing, Marketing & Advertising

Job Functions

Advertising Operations, Client Relationship Management, Product Management