



Senior Programmatic Executive

Are you looking for an opportunity to apply your programmatic experience to a high growth network with the opportunity to build your own team?

GRV Media is a high-growth, multi-platform new media company with a 16 year track record. It has 16 active websites (including brands such as HITC, The Boot Room, Reality Titbit and Rangers News), two popular YouTube channels and an Adtech business.

We are looking for a Senior Programmatic Executive to accelerate our growth by maintaining existing programmatic relationships, developing new relationships and developing our ad stack. This role would be ideal for a Senior Programmatic Executive looking for the opportunity to grow into a Head of Programmatic.

The role will initially involve interfacing with senior management to take control of the current setup. From there the successful candidate will be tasked with maintaining and improving the setup while looking forward and building out a programmatic team.

The ideal candidate will be a passionate and detail orientated developer. You will have extensive experience in a comparable online publisher with well established industry relationships. You will be expected to hit the ground running. Experience and confidence is key.

With around 65 payroll and freelance contributors, GRV Media is a UK based, remote company. Applicants are asked to apply only if they are based in the UK, prepared to work remotely and preferably have experience of doing so.

Main areas of responsibility:

- Manage and maintain the ad stack across our network
- Manage existing client relations and seek account growth opportunities
- Identify, pitch, and close platform sales deals with agencies and brands
- Prepare pitch materials and RFPs
- Work closely with management/product teams to get products specified and built

Key skills you have:

- A minimum of two years experience in the digital advertising space, preferably at a publisher
- Experience building client pitch decks (and the associated research) to close new

GRV Media Ltd.

Registered address: 18 Mulberry Avenue, Widnes, Cheshire, WA8 0WN

business

- Grown sales pipelines with CRM tools for efficiency and transparency using a strong follow up process
- Managed successful client deployments and ensured ongoing client satisfaction, renewal, opportunity discovery
- Ability to work in a fast-paced, team environment
- Exceptional interpersonal and presentation skills

Benefits

- Taking the lead on interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.
- 20 days paid annual leave, in additional UK bank holidays (or equivalent).

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunities employer.

Seniority Level	Employment Type
Senior level	Full-time
Industry	Job Functions
Online Media, Publishing, Marketing & Advertising	Marketing, Product Management, Advertising Operations