

## HEAD OF COMMUNITY MANAGEMENT

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 120 staff and content providers. The web properties we own include DualShockers, HITC Entertainment, Reality Titbit and The Focus. We also own a number of well-respected football websites with around 10m visits seen each month.

We create content and we are looking for a Head Of Community Management to build communities around our content. You will manage our communities and improve engagement with our readers across comments, forums and social. You will be expected to set the strategy and lead change.

The role will suit an up-beat, creative and enthusiastic individual who has sound community management experience, a good understanding of marketing principles and lots of experience with social media.

GRV Media is a UK based, remote company and applicants are asked to apply only if they have a right to work in the UK, are prepared to work remotely and enjoy doing so.

### Main areas of responsibility:

- Driving engagement, reach, and follower growth
- Filling out weekly community management reports and providing compelling insights
- Monitor our online communities and feedback suggestions to stakeholders.
- Promoting our brands in their community and beyond.

### Key skills:

- A positive attitude and a willingness to learn.
- Understanding of how to analyze insights and use them to make the right decisions
- Highly organized and able to prioritize effectively and manage multiple projects and campaigns simultaneously
- You are confident in copywriting and fluent in English.
- You have experience working with WordPress, SEO, Google Analytics.
- Excellent knowledge in managing all social networking platforms (Instagram, Youtube, Twitter, Facebook, Facebook Ads Manager and LinkedIn).

- A passion for community and bringing people together.

#### Benefits

- Taking the lead on interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.

#### Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

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|  | Employment Type<br>Full-time                        |
| Industry<br>Online Media, Publishing, Marketing &<br>Advertising | Job Functions<br>Community Management, Social Media |