

DEPUTY HEAD OF SOCIAL

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 120 staff and content providers..

It is an exciting time at GRV and we're looking for an experienced, organised and enthusiastic social media expert to join a hard-working team.

This role will report to the Social Media Director and help shape GRV Media's social media strategy. Our ideal candidate has their finger on the pulse of emerging social media trends, is quick to spot stories, and has experience managing a team.

You'll be willing to jump in and create content and redistribute content across Twitter, Instagram, TikTok, Facebook and YouTube.

GRV Media is a UK based, remote company and applicants are asked to apply only if they have a right to work in the UK, are prepared to work remotely and enjoy doing so.

Main areas of responsibility:

- Edit and produce social media content to tight deadlines.
- Work with our leadership teams to build and deliver GRV Media's social media strategy and to grow audiences whilst avoiding a 'click-bait' approach.
- Show excellent news judgement when making decisions.
- Demonstrate a clear understanding of media law and ethics.
- Pitch creative ideas and have the ability to follow through with them.
- Help train and monitor members of the team.

Key skills:

- Proven track record of increasing traffic, audiences and engagement, using data analytics to inform story selection.
- Excellent understanding of online journalism and social media platforms.
- Extensive experience in using both Adobe Premiere, After Effects, Photoshop, or similar.
- Ability to meet deadlines and manage workload without supervision.
- Excellent copy writing and communication skills.
- Ensure legal and taste and decency obligations are adhered to
- Web Development and CMS experience desirable

Benefits

- Taking the lead on interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level
Mid / Senior level

Employment Type
Full-time

Industry
Online Media, Publishing, Marketing & Advertising

Job Functions
Social Media, Journalism