

# DEPUTY MANAGING EDITOR GAMING, GRV MEDIA

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 120 staff and content providers.

We are looking for a Deputy Editor to work across GRV Media's gaming brands, HITC and DualShockers. To be a candidate for this role, you will be able to demonstrate that you have a strong track record in an editorial or similar role in a successful online publishing business.

An understanding of SEO best practices, trending and evergreen content, Google Discover and Social Media strategies will be an advantage. A creative individual with a background in the world of video games, you will also be able to find unique angles within breaking news stories that will cut through the noise, engage readers and help increase revenues.

GRV Media is a UK based, remote company and applicants are asked to apply only if they have a right to work in the UK, are prepared to work remotely and enjoy doing so.

### Main areas of responsibility:

- Help with the day to day running of the site and provide support to the Managing Editor, deputising in his absence
- Help make strategic decisions to assist the growth of DualShockers' content offering and user base
- Help to further grow DualShockers' profile within the games media space
- Finding and distributing key news stories and guide related content for the team to produce
- Develop your own stories as well as writing reviews, previews, interviews and other content on the site
- Help to develop, grow and both nurture new and existing staff
- Be involved in the recruitment process of both permanent and freelance writers, where required

# Key skills:

- Previous experience working for a serious publisher
- A deep understanding of the games industry and games media spaces
- A successful track record of generating content that drives search, Google and social media traffic
- Proven track record of implementing content strategies that have delivered results
- Hands-on experience with Google Analytics
- Strong people management skills, with a track record of sharing knowledge and providing training
- Keen attention to detail and meticulous fact-checking

#### Benefits:

- Taking the lead on interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment

# **Applying**

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

# **Apply Here**

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level Employment Type

Senior Full-time

Industry Job Functions

Online Media, Publishing, Marketing & Advertising