

HEAD OF IDEA GENERATION AND CONTENT CURATION, HITC ENTERTAINMENT

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 120 staff and content providers.

We are looking for a Head of Idea Generation and Content Curation, HITC Entertainment. To be a candidate you will be a proven editor in a search and social media driven online publishing business and tuned-in to the current trends from celebrity news to TV, TikTok and viral / trending stories.

Your main role will be identifying potential articles, advising on topic angles and allocating ideas to writers at pace.

This job will involve working from 2pm - 10pm (GMT) or 9am - 5pm (EST), five days a week.

GRV Media is a UK based, remote company and applicants are asked to apply only if they are prepared to work remotely and enjoy doing so.

Main areas of responsibility:

- Managing writers and a team of 12+ full-time and freelance staff
- Identify stories, at least 15 stories per day
- Drive organic traffic to the sites
- Help implement wider content strategies set by the Director of Entertainment Content
- Liaise with the Director of Content and Social Media director to better position overall content output

Key skills / experience:

- Using Google Trends
- Using Google Analytics and other SEO tools such as SEMRUSH
- Understand the full concept of story selecting
- Knowledge of media laws, sensitive content and libellous content
- Currently employed at a successful online publishing business
- A keen understanding of all the major strategies to drive traffic at volume

Benefits:

- A competitive salary depending on experience
- 28 days holiday, including Bank Holidays
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level
Senior level

Employment Type
Full-time

Industry
Online Media, Publishing, Marketing & Advertising

Job Functions
Editorial, Journalism