

SOCIAL MEDIA EDITOR - GAMING

GRV Media is one of the UK's largest independent media companies with 120 staff and content producers.

We're looking for an experienced, enterprising and enthusiastic social media expert to join a hard-working team as a Social Media Editor with a focus on Gaming. Reporting to the Group Director, Social Media, you will help shape GRV Media's social media strategy to grow audiences and produce engaging and shareable content.

The ideal candidate will be heavily invested in social media and enjoy working across different fields from design to video. You will have experience working in a publisher environment and have an interest in gaming. You'll be able to quickly identify and react to topical stories / breaking news, manage a high volume of content across various platforms, and re-version content gathered from across our network for Twitter, Instagram, Facebook, YouTube, TikTok and other relevant social media platforms.

GRV Media is a UK based, remote company and applicants are asked to apply only if they have a right to work in the UK, are prepared to work remotely and enjoy doing so.

Main areas of responsibility:

- Create written, graphic, audio and video content to be distributed on social media channels to tight deadlines.
- Monitor and research social media trends
- Work with other desks to develop ideas and content
- Regularly contribute to a content calendar

Key skills:

- Able to think creatively about tactics and techniques when creating content for TikTok, Twitter, Instagram and Facebook
- Show editorial judgement when deciding which content to use on social
- Excellent understanding of online journalism and social media platforms.
- Pitch creative ideas and have the ability to follow through with them.
- Ability to meet deadlines and manage workload without supervision.
- Ensure legal and taste and decency obligations are adhered to

Benefits

- Taking a leading role on interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level

Mid level

Employment Type

Full-time

Industry

Online Media, Publishing, Marketing & Advertising

Job Functions

Social Media, Journalism