

AUDIENCE CONTENT WRITER, ENTERTAINMENT AND GAMING

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 125 staff and content providers.

We are currently looking for a collaborative writer with a strong journalism background to join our Audience Content team for HITC Entertainment, Reality Titbit, The Focus, DualShockers and our new student website Freshered.

The Audience team works closely with our Social Media and Content production teams across Entertainment, Gaming & Culture. And as Audience writer, you will be producing social media friendly-led articles and collaborate with social media and other teams to produce content for our websites, with a strong focus on brand.

The role will draw on your writing experience ensuring best practice is embedded into all content, and ensure all articles are optimised to attract visits through Google Discover and organic, social media, email newsletters and news aggregation services.

This is a fantastic opportunity for someone either already working in a busy newsroom type environment, a writer looking for the next step, or a graduate looking to make their mark in journalism. To be a candidate, we are looking for someone who is creative, digitally savvy and enjoys the fast pace.

Key responsibilities:

- Execute article ideas and topics that work for social across brands
- Ensure all stories meet editorial, SEO and social style guidelines
- Write your own original features on trending topics
- Work collaboratively with the Social Media team to ensure the tone of voice is consistently in line with brand message and social strategy
- Be involved with direct email marketing campaigns, ensuring that emails are effective, proofread for clarity, grammar and spelling

Skills required:

- Have a genuine passion for writing coupled with strong literary skills
- Up-to-date knowledge of social media platforms and internet culture

- Ability to work at speed and flexibly in a news-driven environment
- Understanding of viral content within community management, growth and engagement
- Keen eye for avoiding sensitive and contentious material
- Strong writing skills and judgement

Benefits:

- Delivering interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level

From entry-mid level

Employment Type

Full-time

Industry

Online Media, Publishing, Marketing & Advertising

Job Functions

Editorial, Journalism