

SENIOR CONTENT EDITOR, FRESHERED

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 135 staff and content providers.

We are currently looking for a collaborative senior writer and editor to join Freshered, our new website focused on student life and experiences.

Reporting to the Senior Managing Editor, this role will help grow and develop freshered.com, focussing on what students are reading, watching, wearing, consuming and thinking. Freshered wants to be the student platform of choice, both for those already at university and for Sixth Form students planning the next stage of their life in education. As a writer and editor, you will be producing and editing content across a range of subjects, from trending news and entertainment to the everyday concerns of young people in education today.

The role will draw on your editing and writing experience ensuring best practice is embedded into all content, and that all articles are optimised to attract visits through Google Discover and organic search, social media, email newsletters and news aggregation services.

This is a good opportunity for someone already working in a busy newsroom type environment looking for the next step. To be a candidate, we are looking for someone who is creative, digitally savvy and enjoys the fast pace.

Key responsibilities:

- Providing deputy editor coverage for a team of 30 FT writers and freelancers
- Searching for Google trends and writing engaging content
- Searching TikTok and other social media for viral news and writing relevant content
- Sourcing stories for both yourself and others
- Writing 10/12 stories a day
- Editing and scheduling articles from freelancers
- Working closely with Managing Editor to identify gaps in the website and writing/assigning relevant copy
- Developing contacts with universities and schools

Skills required:

- A strong understanding of SEO
- Working knowledge of trending content
- Understanding of social media, including TikTok and viral trends
- Knowledge of what students are interested in and experience writing about those topics
- Flexibility to ensure breaking news and trending content goes out quickly and effectively
- Passion for the project
- Proven editing experience
- A writer of great content is essential
- Good knowledge of celebrity culture
- Experience in producing TikTok content preferable
- Ideally media law trained

Benefits:

- Delivering interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level
Mid level

Employment Type
Full-time

Industry
Online Media, Publishing, Marketing & Advertising

Job Functions
Editorial, Journalism