

SOCIAL MEDIA EDITOR

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 150 staff and content providers. Our own and partner sites achieved 478m page views in the last quarter of 2022, from 185m users.

We're looking for an experienced, enterprising and enthusiastic social media expert to join a hard-working team as our Social Media Editor. They will help shape and lead GRV Media's social media strategy to grow audiences and produce engaging and shareable content.

The ideal candidate will live and breathe social media and love working across different fields from design to video. They'll be able to spot stories, manage a high volume of content across various platforms, react quickly to breaking news and re-version content gathered from across our network for Twitter, Instagram, Facebook, YouTube, TikTok and other relevant social media platforms

GRV Media is a UK based, remote company and applicants are asked to apply only if they have a right to work in the UK, are prepared to work remotely and enjoy doing so.

Main areas of responsibility:

- Work with our leadership teams to build and deliver GRV Media's social media strategy and to grow audiences whilst avoiding a 'click-bait' approach.
- Show excellent news judgement when making decisions.
- Proven track record of increasing traffic, audiences and engagement, using data analytics to inform story selection.
- Demonstrate a clear understanding of media law and ethics.
- Pitch creative ideas and have the ability to follow through with them.
- Help mentor and train members of the team.

Key skills:

- Able to think creatively about tactics and techniques when creating content for TikTok, Twitter, Instagram and Facebook
- Excellent understanding of online journalism and social media platforms.
- Extensive experience in using both Adobe Premiere, After Effects, Photoshop, or similar.
- Ability to meet deadlines and manage workload without supervision.

- Excellent copy writing and communication skills.
- Ensure legal and taste and decency obligations are adhered to
- Web Development and CMS experience desirable

Benefits

- Taking the lead on interesting projects with interesting people
- A competitive salary depending on experience
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment.

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level
Mid / Senior level

Employment Type
Full-time

Industry
Online Media, Publishing, Marketing &
Advertising

Job Functions
Social Media, Journalism