

4x SOCIAL MEDIA TRAINEES, FOOTBALL

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 150 staff and content providers. Our own and partner sites achieved 463m page views in the second quarter of 2022, from 178m users. Our club sites include: The Chelsea Chronicle, Arsenal Insider, United In Focus, Rousing The Kop, Geordie Boot Boys, Nottingham Forest News, Sheffield United News, Molineux News, Leeds United News, 67 Hail Hail and Rangers News.

Are you passionate about the game? We're looking for four enthusiastic social media assistants to join a hard-working team creating content for Football. Working closely with club site content leads, and the Head of Social Media, you will help shape our social media presence by producing engaging and shareable content and generating traffic to the sites.

The ideal candidates will live and breathe social media and football. You'll be able to spot stories, manage a high volume of content across various platforms, and react quickly to breaking news. Although you work primarily on Facebook, you will re-version content gathered from across our network for Twitter, Instagram, Facebook, YouTube, TikTok and other relevant social media platforms.

GRV Media is a UK based, remote company and applicants are asked to apply only if they have a right to work in the UK, are prepared to work remotely and enjoy doing so.

Main areas of responsibility:

- Work with our football and social teams to build and deliver our social media strategy to grow audiences whilst avoiding a 'click-bait' approach.
- Show excellent news judgement when making decisions.
- Increase traffic, audiences and engagement, using data analytics to inform story selection.
- Develop a clear understanding of media law and ethics.
- Pitch creative ideas and have the ability to follow through with them.
- Help other members of the team.

Key skills:

- Able to think creatively about tactics and techniques when creating social media content.
- Excellent understanding of social media platforms.
- Experience using both Adobe Premiere, After Effects, Photoshop, or similar.
- Must be able to meet deadlines and manage workload without constant supervision.
- Excellent copy writing and communication skills.
- Ensure legal and taste and decency obligations are adhered to.
- CMS experience desirable.

Benefits:

- Taking the lead on interesting projects with interesting people.
- A competitive salary depending on experience.
- Discretionary bonus scheme.
- Company Pension contribution (after qualifying period).
- A professional but friendly working environment.

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a telephone call with you soon after that.

We are an equal opportunity employer.

Seniority Level
Junior level

Employment Type
Full-time

Industry
Online Media, Publishing, Marketing & Advertising

Job Functions
Social Media, Journalism