

EVENING EDITOR AND CONTENT LEAD, ENTERTAINMENT

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 120 staff and content providers. Our own and partner sites achieved 461m page views in the third quarter of 2022, from 161m users.

We are looking for an exceptional media professional to join us as our Evening Editor and Content Lead to cover all of our well-known entertainment websites; [HITC.com](https://www.hitc.com), [realitytitbit.com](https://www.realitytitbit.com) and [thefocus.news](https://www.thefocus.news). The role will take a lead on all evening content and editorial and ensure accuracy and SEO optimisation from the evening team's writing.

Reporting to the Head of Entertainment, your other key relationships in this role will be the Head of Audience and the SEO team. Responsible for finding all content, you will draw on your writing and editing experience in delivering the evening output across the Entertainment sites, ensuring best practices are embedded into all content.

As well as the big picture, each site will require its own stewardship around its unique content and tactical needs. You will ensure content optimization across all areas of the article; writing, structure, graphics and SEO, to ensure good organic reach and engagement on Social Media and communities.

Candidates will have gained editorial experience in a global publisher and have a working knowledge of Google Discover and Google search, optimising content to increase views.

Main areas of responsibility:

- Find stories for a team of 4-6 writers
- Providing editor coverage to evening writers and freelancers
- Liaising with Head of Entertainment and editors for best practice in writers' work
- Ensuring that tags, meta-descriptions, related keywords optimised for SEO
- Providing feedback and training video tutorials to writers
- Optimising titles and graphics for Google and Social Media platforms
- Provide feedback and offer solutions on the development of writers

Key skills:

- Managing writers with one-on-one feedback
- 2+ years experience in a story-finding capacity
- A complete knowledge of US entertainment news, celebrity and TV
- Writing headlines for Google, SEO, Social Media and news aggregation purposes
- Optimising images for Google, Social Media and SEO purposes
- Working with the Yoast SEO tool on WordPress
- Knowledge of media laws, sensitive and libellous content

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a call with you soon after that.

We are an equal opportunity employer.

Seniority Level

Mid level

Employment Type

Full Time

Industry

Online Media

Job Functions

Journalism, Editing